



CALICO WALLPAPER INSTALLATION GUIDE FOR JUTE GRASSCLOTH SUBSTRATE

STOP WORK — READ INSTALLATION GUIDE

Do not cut or apply any material until you have reviewed the full instructions. Examine every roll before hanging and monitor closely throughout installation. Grasscloth is hand-crafted from natural fibers with inherent texture and shade variation. Expect natural shade shifts—manage them deliberately for a consistent installation. Cut goods are not replaceable; installation constitutes acceptance of shade/texture.

SUGGESTED ADHESIVE AND TOOLS

Roman's Ultra Premium Clear Pro 880 (*do not dilute*)

Plastic smoother and/or soft brush

Drop cloths

Wallpaper straight edge [2 yd/m recommended]

Leveling device

Measuring tape or ruler

Paint roller with fine nap

Single-edged razor blades or snap-blade knife

Sponges or lint free towels

MATERIAL INSPECTION

- Verify product against order before cutting. Confirm item, order number, dye lot match of all rolls, and ensure rolls are in good condition. Do not cut until you've reviewed instructions and accepted the material.
- Cut goods are not replaceable; installation constitutes acceptance of shade, texture, and site conditions.
- Inspect and evaluate color/texture under permanent location's lighting to judge how panels will read.
- Open and compare all bolts; "shade the rolls" to identify variations; test shades on opposite walls to preview how differences will distribute around the room.
- Lay out planned drops on a clean surface, then record the exact hang order you intend to use.
- Keep hands/tools/inspection area clean and dry. Adhesive or water on the face will stain/discolor natural fibers—avoid contact; if it happens during test handling, immediately blot with a clean, moist sponge and dry with a lint-free towel (change rinse water frequently).
- Perform a small test installation with your chosen clear, non-staining adhesive on the primed substrate to confirm no staining/bleed and acceptable handling. Adjust plan if issues appear.
- Jute Grasscloth is handmade; expect shade variation panel-to-panel and within a panel, plus knots/overlaps/variable thickness—these are inherent qualities, not defects.

SURFACE PREP AND PRIMERS

- Ideal in dry, low-touch rooms such as living rooms, dining rooms, adult bedrooms, studies, and formal entries. Avoid bathrooms with showers/tubs, damp laundry rooms, or splash-prone kitchen zones. In a powder room, use good ventilation and consider a protective backsplash or wainscot.
- Remove any existing wallcoverings and adhesive; repair defects; sand smooth; surfaces must be smooth, clean, and free of mildew/grease.
- Confirm walls are smoothed to a high level Level 4 at a minimum (preferably Level 5) wall finish.
- Evaluate under final location lighting so primer tint and surface uniformity are judged accurately.
- On any wall with stains or mold issues, apply a stain-killing primer first (mold must be treated with a bleach solution prior).
- New Plaster, prime with Zinsser Gardz or Roman PRO-977. For drywall application, consider a pigmented/tinted primer close to wallcovering's ground tone to help mask minor gaps and texture transparency inherent to natural weaves.
- Follow product labels; allow primers to dry fully before pasting
- If you are outside of the USA and require product recommendations in your local market, please contact us at info@calicowallpaper.com.



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INSTALLATION AND HANGING PROCEDURE

- Review and confirm walls are properly prepared: Only hang on surfaces that are smooth, clean, dry, and free of mildew/grease.
- Proper planning is necessary. Shade the rolls and review under location's permanent lighting. Reverse-hang alternating panels is recommended to blend subtle shade shifts.
- Pre-plan panel width for each wall. Seams will be visible and will be apart of the aesthetics. Avoid small width strips wherever possible.
- Use a laser line level and/or snap a vertical plumb line for the first panel. Cut to wall height including ~1" top and bottom bleed for trimming on wall.
- Apply an even coat of adhesive to back of panel. Apply past by hand using a paint roller with fine nap. Paste one strip at a time. Recommend use of Roman's Ultra Premium Clear Pro 880 (*do not dilute*). Keep paste off the face as it can damage the material. Wipe away immediately with a damp cloth
- Fold ends to the middle (*do not crease*), loosely roll and book for ~3 minutes so the backing can relax.
- Bring booked strip to the properly prepared wall and smooth from the center outward to remove any air and distribute paste. Trim at ceiling and base with a single edge razer blade.
- Change razer blade on every cut to not damage grasscloth.
- Follow above instructions for following panels. Butt seams (*do not overlap*) the next strip and slide into position to tighten joint.
- Do not use a seam roller (*can crush/discolor fibers*). Smooth with a soft/brush/plastic smoother. Avoid sharp edged tools.
- Stop and check after hanging 2 - 3 panels. Evaluate shade/paneling and seam quality. If anything is unacceptable, stop and consult installer.
- Keep area and hands clean/dry at all times; adhesive or water on the face will stain/discolor natural fibers

POST-INSTALLATION & LONG-TERM CARE

- Maintain steady conditions as adhesive cures (24 - 72 hours). Prevent unintended moisture in room while adhesive cures. Monitor the walls and address any signs of condensation/moisture or leaks promptly
- Avoid touching seams, rolling or cleaning during dry/cure of adhesive.
- Dust regularly with a soft duster or vacuum with a soft brush. Use multiple light passes to prevent soil build-up
- Avoid use of any liquid for cleaning. Water and cleansers can stain and discolor the material.
- Grasscloths are naturally dyed; color fading is expected over time. Direct sun accelerates fading, especially on darker colors — protect with shades or UV-filtering window treatments.
- Seams remain visible by design and may read differently with lighting; a paneling effect is inherent and not a defect.
- Jute grasscloth is a decorative finish. It can scuff or fray with abrasion and will gradually mellow in tone, especially in sunlit areas. With proper placement and gentle care, it ages gracefully for many years.
- Spot repairs are difficult to camouflage due to weave and color variation. Plan to replace the entire panel (floor-to-ceiling) if damage occurs. Save at least one unopened roll from the original dye lot for future repairs.